



Child Friendly Warwickshire

PUTTING THE CHILDREN OF WARWICKSHIRE
AT THE HEART OF ALL THAT WE DO

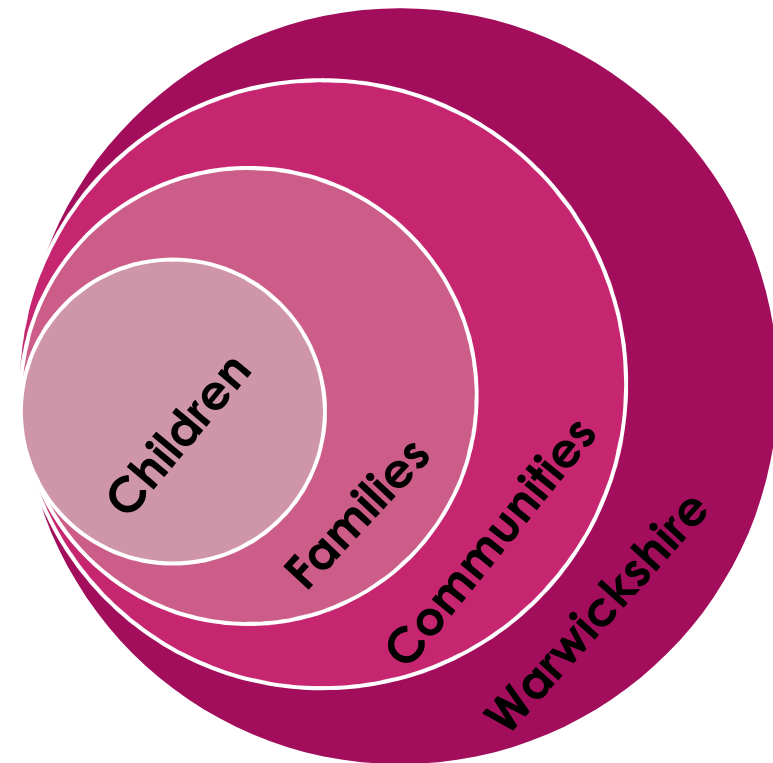
What is Child Friendly

A commitment from partners, local community and businesses to improve the lives of children where they live.

To understand 'What is it like to be a child or young person growing up in Warwickshireand how do we make it even better'

To remember Children live in families, families create communities, communities create towns and cities. So children need to be at the heart of decision-making.

How does it work elsewhere : [Child Friendly Leeds](#) example





Child Friendly Warwickshire

- ▶ 'To make Warwickshire **the best it can be, sustainable now and for future generations**'
- ▶ Build on what we are already doing, but go **bigger and bolder**
A recognition that children, family, communities are what binds Warwickshire together
- ▶ Bring all our child friendly activities together under **one brand**, whilst creating **new events** and **initiatives** across our county
- ▶ Continue to work **restoratively** with colleagues and customers
- ▶ Start with strengths, build stronger relationships and networks,
- ▶ Tackle **inequalities** that exist within Warwickshire
- ▶ Ensuring **children's voices** help lead and shape our services

Our Child Friendly Outcomes

- ▶ Child Friendly Warwickshire will be underpinned by an agreed set of child focused priorities, focusing on improved outcomes for children
- ▶ If we asked Warwickshire children would they say that they are happy? That they feel safe and secure in their communities? Do they have sufficient access to learning and opportunities that will help them get a great job?
- ▶ When children speak do we listen and does it influence what we do?

Child's voice
and
influence

Safe and
Secure

Health and
happiness

Stability

Learning,
achievements
and
employment

Why now?

- ▶ Every aspect of children's lives have been affected by Covid-19
- ▶ Build on lessons learnt from community spirit and engagement
- ▶ Covid-19 Recovery (Recovery plan)
 - ▶ Support children, families and communities – early interventions across all our county
 - ▶ Tackle inequalities (health, deprivation and ethnicity)
 - ▶ Education and unemployment
 - ▶ Child poverty
 - ▶ Unite the county with one simple initiative (renewed common purpose)
 - ▶ Opportunity for meaningful and lasting change
- ▶ DfE funding to get us started (£243k across 2 years)

What could it look like?

- ▶ Strengthening our connections between children, families, communities, businesses and the council.
- ▶ A recognised brand that puts children and families at the heart of a compassionate County with opportunities for all.
- ▶ Inspiring everyone to take action to make Warwickshire child friendly
- ▶ A network of ambassadors across businesses and the community
 - ▶ Sponsorships and funds
 - ▶ Career, learning and training opportunities
 - ▶ Volunteering
 - ▶ A children's mayor
 - ▶ Events and community engagement initiatives
- ▶ Jointly owned by everyone

What's already Child Friendly?

Safe and Secure



- Annual Events for refugee week (June), Care Experienced week (September), Christmas party, and Summer BBQ Children in Care, and care experienced adults.
- Corporate donations for Children in Care and Care Experienced Young People.
- Safe and Well visit (previously called a home fire safety check) is a free service to help you stay safe and reduce risk of fire in your home.

Health and happiness



- Fitter Futures Warwickshire and HENRY – free healthy lifestyle programme for families with children under 5
- Reading Well Books on Prescription.
- Warwickshire Wellbeing Hubs.
- Children's Cycle Training.

Stability



- In 2021 we will open a new special educational needs school, which will provide places for 80 children.
- Virtual School Award.
- Care Leavers – Support to attend open day university and bursary (£1000) to go to college or university.
- Faster broadband and the pilot of 5G across the region will benefit business, public services and society.
- Child Poverty Strategy

Learning, achievements and employment



- Care Careers Officer will support drop in for our Experienced Young People.
- Work experience at WCC for care leavers.
- Guaranteed interviews for care leavers for WCC jobs and apprenticeships.
- Businesses and residents have access to training opportunities and guidance around digital skills.

Child's voice and influence



- Children in Care Council.
- Youth Parliament.
- Participation Team employ care experienced young people as apprentices in team.
- UASC Football Team



The difference

Warwickshire is inclusive. We achieve our ambition of being a child friendly county for every child.

Children's voices will influence and shape services.

Warwickshire is an outstanding local authority for children.

Children will be healthy and happy (health initiatives, fun events, links to celebs, events that have a general theme of kids being kids).

Children will have stability with their families and communities. They will be there to offer support at tricky times.

Children will love learning, education and have job they enjoy

Businesses will thrive, Stronger partnerships with communities, supporting county wide economic growth, development and opportunities.

Improving outcomes for children across the board.

Children's social
care

Public Health

Education

Employment

Community Safety



How could we start?

- ▶ With your help, commitment and backing to take CFW forward
- ▶ Confirm governance arrangements
- ▶ Create a Child friendly Warwickshire brand
- ▶ Engage with children and young people to identify their priorities
- ▶ Identify areas of need and target activities
- ▶ Engage with internal and external partners
- ▶ Engage with businesses



Next steps

- ▶ Agreement on approach and scope of CFW
- ▶ Endorsement of senior leaders across the council
- ▶ Endorsement of members

Implementation plan

on	How will we do this?	Progress
to introduce the cept of Child Friendly Warwickshire to internal ners	Share our initial Children Friendly Warwickshire proposal with the People Directorate Leadership Team	Completed with Steve Walker (Director of Strengthening Families, Protecting Children Improvement Programme at Leeds City Council)
	Arrange a meeting between the Leeds City Council and WCC Chief Executive	Completed - 16 November
	Email and share a survey to all Assistant Directors explaining the concept and ask for their ideas and current activities	Email and survey sent 27 November An intranet article has also been requested.
erstand current Child dly initiatives or ideas ss the council ding the Children Families service	Create a MS form survey to send to all Assistant Directors	Complete - Email and survey sent 27 November
	Create a MS form survey to Operations managers in the Children and Families service	Draft completed – no longer required this will be collated locally via the wider s (above)

Implementation plan

on	How will we do this?	Progress
y children and young e priorities	Agree options for engagement, for example surveys, focus group, school Youth Councils, Youth groups	Engaged with the Youth Work Alliance and liaising with colleagues supporting t Warwickshire Youth Council and 5 local area youth forums Survey questions drafted
	Set-up a focus group with Leeds colleagues to discuss options, and how this can be achieved in light of current climate.	Meeting with Leeds colleagues on 20 January 2020
	Liaise with Education colleagues on how best to share information and gain views of children and young people	Attended Education and Learning Senior Leadership team and gathered knowledge of existing groups
	Gather children and young people priorities from recent engagement or surveys	Information from the Warwickshire Youth Council Have your say survey results 20 has been collated The Children Society has completed a survey on how children feel re Covid.

Implementation plan

on	How will we do this?	Progress
<p>ngthen the voice of en and young people al decision making</p>	<p>Consider options with Leeds colleagues and Lucy Rumble (Corporate Consultation and Engagement Officer)</p>	<p>Engaged with the Corporate Consultation and Engagement Officer. The consultation framework refresh will include principles about consulting and eng with children and young people.</p> <p>Potentially consider creating a junior citizens assembly using social media.</p>
	<p>Build a network of groups, contacts and methods to consult with children and young people</p>	<p>The Youth & Targeted Support are completing a mapping exercise of all youth groups in Warwickshire - this could be used as a potential mechanism to engag and consult with young people by asking them to think about key areas.</p> <p>The Warwickshire Youth Alliance , Warwickshire Youth Council, 5 Area Youth For and Children in Care Council are key methods of consultation.</p>
	<p>Give Warwickshire Youth Council more of a voice at Full Council.</p>	<p>Contacted Governance and Policy service to ask if the Full Council can endors Warwickshire Youth Councils Plan for the year and the Youth Council.</p>
<p>ty levels of need s Warwickshire to activities</p>	<p>Liaise with Business Intelligence to understand Warwickshire local needs (this links with WCC's social inequality plan / work)</p>	<p>The Poverty in Warwickshire dashboard has been shared.</p>

Implementation plan

on	How will we do this?	Progress
ote Child Friendly ckshire	Promote the initiative and key messages to people, communities and businesses	<p>Meetings have taken place with communication colleagues</p> <p>The delivery group are working on some key messages, which have been sent to communication colleagues for them to start to use as part of the CFW campaign</p> <p>Draft logos have been created and incorporate #JustCare #JustBelieve and Restorative Practice messages</p> <p>Considering Warwickshire year of the child - to help launch CFW</p>
	Promote current Child Friendly Warwickshire activities, for example with videos and user impact stories	A dedicated Communications Officer will form part of the team
	Identify how communities and business can become part of Child Friendly Warwickshire – for example what can they offer?	<p>One page document with ideas and examples has been drafted and shared with communication colleagues</p> <p>Meeting with colleagues from the Communities service to help define and explore how we would like to work with businesses</p>
	Establish an ambassador framework	
	Work with internal partners to identify Child Friendly Warwickshire activities, for example Cycle tour, Country parks, libraries, highways (street play), involvement in the commonwealth games	

Implementation plan

on	How will we do this?	Progress
y how people, esses and munities get involved	Consider how we can proactively engage businesses, partners, communities with our own ideas / projects	Meeting with colleagues from the Communities service to help define and explore how we would like to work with businesses
ain links with the rative Practice (RP)	Consider if a standard, criteria or application is needed? and how this process would work.	This will be discussed with Leeds colleagues as part of the focus group that is being arranged.
itment	Ensure communication between the two work areas is clear	Regular meetings set-up between the CFW and RP workstreams
	Consider recruitment - what and when will be needed	This will be discussed with Leeds colleagues as part of the focus group that is being arranged. For example we will try to understand the roles and responsibilities of their team.